Try Restylane® Eyelight™ for tired-looking eyes

Are you tired of your tired-looking eyes? Of dark under-eye shadows and grooves? If so, a filler under the eye (tear trough filler) could be something for you.

Tired-looking eyes is a very common problem. Women and men, young and old, we can all have tired-looking eyes, with dark shadows and under-eye hollows – no matter how well-rested we are! A tired look is often caused by a lack of volume under the eyes, in an area that is called the tear trough. A filler under the eye, such as Restylane® EYELIGHT™*, may help if you want to brighten up your eyes.*

Whoever asked for tired-looking eyes?

Who wants to look tired? Especially when we're not tired at all, but still have dark under-eye shadows and hollows?

Not surprisingly, according to a recent survey, many people think their tired-looking eyes don't match how they feel. Others think it makes them feel older than they are.[1]

"When looking in the mirror, my tired eyes do not correspond to me feeling good." (Female, 34-44, Finland)[1]

A lack of volume in the tear trough area is often the cause

Tired-looking eyes can have many causes. They can be due to hyperpigmentation, which colors the skin below the eyes in a darker nuance. Another potential cause of tired-looking eyes are superficial veins.

Often, however, tired-looking eyes are the result of volume loss under the eyes, in an area that is called the tear trough.

When we lose (or simply lack) volume in the tear trough area, it gives rise to a hollowness, a groove, under the eyes. The groove deflects the light and casts shadows onto the skin, leading to dark under-eye shadows that make us look tired and fatigued.

A filler under the eye can compensate for a lack of volume

There are different aesthetic treatments for tired-looking eyes, depending on what actually causes it. A qualified healthcare practitioner can advise you on what treatment is best in your particular case.

However, when it comes to volume loss in the tear trough area, one possible solution is to add volume. You want to reduce the groove, make the area smooth again, with reduced hollowness, so that light can reflect differently from the skin.

What kind of under-eye issues can Restylane® EYELIGHT™ treat?

Who can benefit from a filler under the eye? If you have a lack of volume below the eyes, a groove, it can be treated with an injectable filler under the eye.

However, as explained above, there are many reasons for tired-looking eyes. A filler under the eye might not solve all issues. A qualified healthcare practitioner will know how to best help you. An individual treatment plan, where you don’t only treat the tear trough but also surrounding tissues, might be needed in your particular case

What type of filler under the eye should you use?

A filler under the eye needs to be relatively firm and not so flexible. You don’t want the filler under the eye to float out and flatten over time. Because then you will be back to tired-looking eyes.

Most fillers today are based on hyaluronic acid. It’s a water-binding substance that is found all over our bodies, for example in our skin, eyes and joints.

Hyaluronic acid is constantly broken down and reformed in our bodies, within a day or so. To make it last longer, the hyaluronic acid in fillers has been “stabilized” using a special cross-linking technology. By cross-linking the hyaluronic acid molecules, a three-dimensional matrix is formed, a transparent gel, that can last for months when injected. This makes the filler under the eye a long-lasting solution for tired-looking eyes.

TARGETED: Restylane® EYELIGHT™ targets tired-looking eyes

A treatment targeting the tear trough area is Restylane® EYELIGHT™, an injectable hyaluronic acid-based filler. Restylane® EYELIGHT™ treats the root cause of the problem – the lack of volume – by filling up the groove.[2,3]

Once the groove is reduced and the area smoothed out, light will reflect from the tear trough area. Instead of tired-looking eyes, you will have bright eyes, and you will look well-rested.

TRUSTED: The trusted NASHA® technology produces ideal gels for the tear trough

Restylane® EYELIGHT™ has the right gel properties for treating the tear trough.[2,3]

To produce Restylane® EYELIGHT™, a cross-linking technology is used, called NASHA. With this technology you only make a very small modification of the hyaluronic acid to produce the gel.

The NASHA cross-linking technology produces firmer gels that are ideal for the tear trough area to treat tired-looking eyes.[2,3]

One thing which is good to know is that RESTYLANE®'s NASHA gel technology has been trusted by healthcare practitioners for over 25 years.[4] More than 50 million treatments with RESTYLANE® fillers have been performed to date, including tear trough treatments to combat tired-looking eyes.[4]

RECOMMENDED: Healthcare practitioners recommend Restylane® EYELIGHT™

Restylane® EYELIGHT™ is recommended by leading healthcare practitioners around the world.[2,3] Restylane® EYELIGHT™ was recently investigated in a clinical study comprising women between 23 and 68 years of age.[2] The study showed that:

- 83% were satisfied or extremely satisfied with their tear trough treatment. Remember that in many cases, tired-looking eyes cannot be solved with a filler under the eye only. Despite that, the overall satisfaction in the study was very high.
- 82.9% still saw a noticeable improvement 6.5 months after treatment. As has been explained, your body will gradually break down the tear tough filler - how fast differs from person to person. The study clearly shows, however, that overall, the effect is long-lasting.
- 94.3% would recommend the treatment to a friend and repeat the treatment.

Will it hurt? I don't like needles…

A tear trough treatment only takes a few minutes. Restylane® EYELIGHT™ contains a local anesthetic, lidocaine, that takes away most of the pain. Your healthcare practitioner can also apply a cream or gel that contains lidocaine on your skin before treatment.

In general, the treatment will be quick with minimal discomfort and requires no downtime, so you can go back to your daily activities right after.

What are the side effects?

Side effects are normally mild and disappear within a week or two. Remember to **discuss all potential side effects with your healthcare practitioner** before the treatment.

How long will the treatment last?

How long-lasting it will be can vary from person to person, but a treatment typically lasts several months.[2] Some people tend to break down the hyaluronic acid faster than others. Restylane® EYELIGHT™ is long-lasting but not permanent, which means that you can adjust and fine-tune your tear trough treatment over time.

Remember that the tear trough is a delicate area. You should therefore consult a qualified healthcare practitioner for this treatment. This is immensely important!

Do you want to know more? Consult a qualified healthcare practitioner in your area. ***Find a clinic here.***

References

1. Data on file (MA-46075) European market survey by Opticom and Galderma, Q4 2020.
2. A.Nikolis *et al*. A Randomized, Crossover-Controlled Evaluator-Blinded Trial Evaluating Cannula- Vs Needle-Assisted Hyaluronic Acid Injections for Infraorbital Deformities. ASJ 7-2021.
3. Data on file (MA-49047).
4. Data on file (MA-39680).

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